



# MEDICAL DEVELOPMENTS INTERNATIONAL LIMITED

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## ASX RELEASE

# FIRST INTERNATIONAL AMBULANCE SALES OF PENTHROX™

Medical Developments International Limited (ASX Code: MVP) is pleased to announce that it has received its first international ambulance order and advance payment from the Dubai Police for Penthrox™. The Dubai Police administer and are responsible for the pre-eminent ambulance service in the United Arab Emirates (UAE). Dubai Police have indicated that further orders will be forthcoming.

Dubai Police provide ambulance services for the City of Dubai, which has a population of approximately 1 million people. UAE has a population of approximately 3.5 million people. Sales efforts to the other ambulance services in UAE have been in progress for several months. It is expected that these ambulance services will follow the lead of Dubai Police in purchasing Penthrox™.

Dubai Police is also an advisor to several ambulance services in other parts of the Middle East. MVP hopes this will also facilitate sales of Penthrox™ into these ambulance services.

MVP is hoping to announce further offshore contracts to defence forces and ambulance services in the near future.

MVP has been promoting the use of Penthrox™ to international research laboratories of the world, and in recent months has received orders from leading institutes in the USA (such as the Mayo Clinic, Scripps, and Johns Hopkins University) as well as from Switzerland and Netherlands. The Board sees a growing market in this area.

### Company Profile

MVP is a leader in emergency pain relief and respiratory products. The Company manufactures a pre-hospital and emergency pain relief product called Penthrox™, an analgesic and inhaler device. Commonly referred to as the "Green Whistle", which is widely used in Australian Ambulance Services, the Australian Defence Forces, and in extreme sports.

Last week MVP announced a profit for its first seven months trading and a maiden dividend.

A photograph of the **Essendon footballer; James Hird** using the device in the game against Fremantle in Round 6, 2002 is at:

<http://www.essendonfc.com.au/media/photos.asp>

The Company received international exposure when the **US Survivor programme** was in Australia and one of the contestants fell into a fire. The air ambulance administered the MVP pain relief device; which led to international enquiries. A photograph of the **Survivor contestant; Michael Skupin**, using the device after he fell into a camp fire is at:

<http://www.cbs.com/primetime/survivor2/show/episode06/story.html>

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