

**Medical Developments International Limited (MVP)  
ACN 106 340 667**

**Appointment of CEO**

Medical Developments International Limited (ASX: MVP) today announced the appointment of Dr Simon Fisher as Chief Executive Officer. Dr Fisher's appointment will be effective 10 October 2005.

In announcing Dr Fisher's appointment, Chairman Mr David Williams said "Simon Fisher was a standout choice to lead MVP. He is the right person at the right time to lead the company, bringing commercial and scientific experience, combined with the energy and enthusiasm to lead the company into its next phase of sales growth and further registrations."

Dr Fisher has extensive experience in medical marketing as well as clinical trial design and implementation. He worked for 7 years with Bristol-Myers Squibb Pharmaceuticals Australia. At Bristol-Myers Squibb he gained experience in the process required for international registration of drugs, including implementing protocols for trials in Australia, New Zealand, South America and China. In his time at Bristol-Myers Squibb, Dr Fisher was also responsible for recruiting and managing a medical marketing team in Australia. In his various roles he has developed close customer relationships and strong human resources skills.

Dr Fisher is a registered Medical Practitioner having completed a Bachelor of Medicine, Bachelor of Surgery, and he also has an MBA. He is a former President and current Executive Member of the Australian Pharmaceutical Physicians Association as well as being a member of the Australian Society of Medical Research.

Dr Fisher said "I look forward to leading and developing MVP from the strong foundation it has built in Australia to becoming a global player in the healthcare sector. It is an exciting company with an abundance of opportunities and my key objective is to convert these opportunities to sales and profits."

Further Information:

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Chairman  
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